



# Visitation School

Each year we provide space in the yearbook for parents to submit a personalized ad with photos and a message for their senior daughters. These ads are available in full, half, or quarter page sizes. Ads can be created in color or black and white. Purchasing ads is not mandatory, and does incur an additional expense to the family. **The deadline for submitting senior ads this year is Saturday, January 1, 2022.**

This is an opportunity for you to commemorate your daughter's important achievements and milestones. Your ad will include your chosen photographs of your daughter, as well as a special personalized message you write for your senior to cherish forever. Thanks to the new online service from Jostens, your ad is now easier than ever to create and customize.

## **Ad Rates:**

- \$300 for a full page ad
- \$230 for a 1/2 page ad
- \$170 for a 1/4 page ad

## **Submission Options**

Visit [JostensAdService.com](https://JostensAdService.com) to purchase and create your ad online with available templates. It is very easy to choose a template, drop in a photo(s) and type your message.

1. Mail your hard copy photo(s) to Jostens, but all payments will still need to be made online, and text/copy will need to be added online as well. Visit [JostensAdService.com](https://JostensAdService.com) or call 800-358-0800 to learn more.
2. Sometimes parents have chosen to have their daughter's ad created by an outside service for a very customized look. You can still do this and send your hard copy ad to Jostens or place your customized digital ad into a customized template online.

All orders must be placed online and received by Jostens Ad Service no later than **January 1, 2022**

- This is a very important deadline to make to ensure that your senior's ad is printed in the 2021-2022 yearbook. Please plan ahead!

Jostens is managing all of our yearbook ads, so please do not send materials to the school.

Questions? Please contact yearbook advisor Ed Overell at [eoverell@vischool.org](mailto:eoverell@vischool.org).